

Curriculum Vitae

ELLEN M. PETERS

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Education

University of Oregon, Eugene, OR. Advisor: Paul Slovic, Ph.D.
1998 Ph.D. Psychology, Judgment and Decision Making.
1994 M.S. Psychology, Judgment and Decision Making.

University of Pennsylvania, Philadelphia, PA.
Magna cum laude, Dual Degree Management & Technology Program.
1989 B.S. Economics. The Wharton School of Business, Marketing.
1989 B.S.E. Systems Engineering. Minor: Chemical Engineering.

Professional Experience

The Ohio State University, Columbus, OH

2012-present Professor, Psychology Department
2015-present Professor, Division of Rheumatology, Department of Internal Medicine, OSU College of Medicine (courtesy)
2015-present Professor, Division of General Internal Medicine, Department of Internal Medicine, OSU College of Medicine (courtesy)
2011-present Senior Fellow, Center for Personalized Health Care, OSU Medical Center
2012-present Full Member, Cancer Control Center, OSU Medical Center
2010-2012 Associate Professor, Psychology Department

National Cancer Institute, Bethesda, MD.

2015-present Member, Emotion and Palliative Care Decision Making Network, Behavioral Research Program, National Cancer Institute
2014-2015 Member, Decision Steering Committee. Behavioral Research Program.
2009-present Member, Cognitive, group on Affective and Social Processes in health Research (CASPhR). Behavioral Research Program.
2005 Moderator. Numeracy and Health workshop
2003-2004 Visiting Scientist. Assisted NCI in its efforts to advance the science of human decision making processes as it applies to cancer control

University of Southern California, Los Angeles, CA.

2013-present Senior Research Associate, Center for Economic and Social Research, Dornsife College of Letters, Arts, and Sciences.

Food and Drug Administration, Bethesda, MD.

2007-present Special Government Employee.
2007-2009 Voting Member. Risk Communication Advisory Committee
2011-2013 Chair. Risk Communication Advisory Committee

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2013-present Consultant. Risk Communication Advisory Committee
2012-present Consultant. Tobacco Products Scientific Advisory Committee.

Rand Corporation, Santa Monica, CA.

2009-2012 Adjunct Senior Social Scientist

Decision Research, Eugene, OR.

2007-2010 Treasurer and Member, Board of Directors.
2006-2010 Senior Research Scientist.
1998-2006 Research Scientist.
1999-2010 Principal Investigator.

The University of Oregon, Eugene, OR.

2009-2010 Executive Committee. Institute of Cognitive and Decision Sciences.
2008-2010 Courtesy Research Associate. Department of Planning, Public Policy and Management.
2006-2009 Guest Lecturer. Judgment and Decision Making, Marketing Seminar, Communications Seminar
2002-2007 Executive Committee. Institute of Cognitive and Decision Sciences.
1999-2010 Courtesy Research Associate. Psychology Department
1994-2010 Advisor. Supervised research of undergraduate, Master's, and Ph.D. students.
1994-2004 Teaching. Judgment and Decision Making, Emotion, Research Methods.

Spectra-Physics Scanning Solutions, Eugene, OR.

1990-1992 Product Marketing Specialist.

The Procter & Gamble Company, Cincinnati, OH.

1989-1990 Product Development Engineer.

Fields of Specialization

Judgment and Decision Making, Risk Perception, Risk Communication, Affect, Emotion, Dual Processes, Numeracy, Age Differences, Health and Health Policy Applications

Memberships

Society for Judgment and Decision Making
European Association for Decision Making
Society for Medical Decision Making
Society for Experimental Social Psychology
Society for Personality and Social Psychology
American Psychological Association
Association for Psychological Science
American Association for the Advancement of Science

Grants and Contracts

2016-2019 PI on grant SES-1558230 from the National Science Foundation (“Multiple numeric competencies in judgments and decisions”, \$499,275).

- 2015-2019 Consultant on grant from National Institutes of Health Common fund and the National Institute on Drug Abuse (“Applying novel technologies and methods to inform the ontology of self-regulation,” Lisa Marsch and Russell Poldrack, PI)
- 2015-2016 Co-I on grant # 3P50CA180907-03S1 (PI on subcontract) from FDA/NCI (“Optimizing public display of information on tobacco product constituents,” Noel Brewer, PI, \$773,813). (Supplement to “Effective Communication on Tobacco Product Risk and FDA Authority,” Kurt Ribisl, PI.)
- 2014-2015 co-I on contract HHSN261200800001E from the National Cancer Institute through Leidos Corporation (“Factors affecting physician communication of prognostic information to cancer patients: ambiguity, patient affect, and physician tolerance of uncertainty”, \$35,000, Paul Han, PI).
- 2014-2015 PI on pilot grant from the OSU Center of Excellence in Regulatory Tobacco Science (“Comprehension of health risks in more and less arousing affective contexts: Appalachian sample”, \$31,903).
- 2013-2018 Project leader for OSU Center of Excellence in Regulatory Tobacco Science (OSU-CERTS) from the National Cancer Institute \$18,730,710 (Project 4 “Comprehension of Health Risks in More and Less Arousing Affective Contexts”, \$1,722,216).
- 2012-2014 co-I on grant supplement from the National Cancer Institute (“Tobacco cessation interventions with Ohio Appalachian smokers”, \$557,158).
- 2012-2014 PI on unrestricted grant from large manufacturer (“Developing lessons in online selling”, \$50,000).
- 2012-2014 PI (multi-PI with Dan Romer at the University of Pennsylvania) on grant from the National Cancer Institute (‘Communicating smoking risks through graphic warning labels’, \$1,467,568).
- 2012-2016 PI on grant from the National Science Foundation (“Manipulating numeracy: Causal effects on judgments and decisions”, \$369,735).
- 2011-2016 Co-I on grant from the National Institute of Aging via RAND the University of Southern California. (“Measurement of international differences in well-being”, \$1,000,000).
- 2011-2012 PI on internal grant from The Ohio State University Center for Personalized Health Care (‘OSU Hospital East Cafeteria Decision Intervention Pilot Project’, \$17,803.20)
- 2010-2012 Sub-contract, Estimating diffusion system readiness in Family Health at The Bill & Melinda Gates Foundation (Dearing, PI, \$28,000)
- 2009-2013 PI on subcontract from the National Science Foundation through Yale University (‘Cultural cognition of synthetic biology risks’, Kahan, PI, \$398,990)
- 2008-2013 PI on grant from the National Science Foundation (‘The psychology of number processing in decision making’, \$537,956)
- 2009-2011 Co-PI on grant from the National Science Foundation (‘Regret regulation and everyday decisions across the lifespan’, Västfjäll, PI, \$283,723)
- 2008-2010 Co-PI on grant, and PI on subcontract, from the National Science Foundation through Pennsylvania State University (‘Explaining the education effect and the demography of risk: Comparing unschooled and schooled on everyday reasoning and decision-making skills about health behavior’, Baker, PI, \$690,000)
- 2008-2009 Co-PI on grant from the National Science Foundation (‘Financial crisis: A longitudinal study of public response’, Burns, PI, \$168,968)

- 2007-2010 PI on subcontract from the National Cancer Institute through Mt Sinai School of Medicine ('The functions of affect in treatment decisions of rising PSA patients', \$94,777 to Decision Research)
- 2007-2009 PI on subcontract from the National Cancer Institute through Duke University ('Effects of communicating RPFNA results on decisions about Tamoxifen use', \$43,000 to Decision Research)
- 2006 PI on grant from the Lewis Neuroimaging Center at the University of Oregon ('Numeracy, decision making, and the distance effect', \$7,500)
- 2005-2008 PI on grant from the National Science Foundation ('Numeracy and affect in judgment and decision making', \$343,891)
- 2005-2008 PI on subcontract from Agency for Health Care Research and Quality through Oregon Health and Sciences University (\$137,864)
- 2005 PI on grant from national health-insurance company ('Consumer Literacy: Making Healthcare Information More Understandable', \$184,300)
- 2005 Co-PI on grant from the National Science Foundation ('Affect, risk, and the tsunami disaster', Västfjäll, PI, \$99,691)
- 2004-2009 PI on grant from the National Science Foundation ('Age differences in dual processes and decision making', \$450,000)
- 2003-2004 PI on subcontract from the Boston Medical Center ('Developing a decision aid for colorectal cancer screening options', \$10,296)
- 2003-2004 PI on contract from the National Cancer Institute ('Advancing the science of human decision making processes as it applies to cancer control', \$24,700)
- 2003-2005 PI on subgrant from the Department of Defense through Duke University (#DAMD17-03-1-0382, \$53,000)
- 2002-2004 Co-PI on grant from the National Science Foundation ('The interaction of affect and deliberation in decision making', Slovic, PI, \$243,115)
- 2002-2003 PI on grant from the National Institute on Aging ('Age, Affect, Deliberation, and Personality in Choices,' 1 R03 AG21308-01, \$85,039)
- 2002 PI on grant from AARP ('Information processing in consumer directed health plans,' #1003817-OC-000, \$3,520)
- 2001-2003 PI on grant from the National Science Foundation ('Dissociating affect and deliberation in choice processes,' SES-0111941, \$141,586)
- 2001-2003 PI on grant from the Agency for Healthcare Research and Quality ('How do consumers view the risks of medical errors?' 1 R03 HS11500-01, \$100,000)
- 1999-2002 PI on grant from the National Science Foundation ('Choice and the development of affect,' SES-9975347, \$176,235)
- 1998 Graduate Student Research Award, University of Oregon
- 1996-1998 Awarded University scholarships, University of Oregon
- 1995-1997 National Institute of Mental Health – Emotion Research Training Grant
- 1994-1997 Awarded departmental travel and research grants, University of Oregon
- 1996 University Club Scholarship Finalist
- 1995 American Assn. of University Women – Ola Love Fellowship Recipient
- 1993-1994 Mensa Educational Foundation – Regional Scholarship Award

Honors and Awards

- 2016 Fellow, American Psychological Association, Division 38, Health Psychology

- 2014 NIH Merit Award “For exceptional advances in integrating cognitive, affective, and social processes into cancer control research” (group award to members of the “Cognitive, Affective, and Social Processes in Health Research (CASPHR) Working Group” (see <http://cancercontrol.cancer.gov/brp/casphr/>)
- 2014 Fellow, Society of Experimental Social Psychology
- 2012 Fellow, Association for Psychological Science
- 2010 Top reviewer for *Medical Decision Making*
- 2009 Jane Beattie Scientific Recognition Award. Awarded for innovative contributions to decision research, European Association for Decision Making
- 2009 Outstanding reviewer (top 30% of reviewers) for *Annals of Internal Medicine Behavioral and Brain Sciences* Associate
- 2007 Invited Fellow, Summer Institute in Cognitive Neuroscience, issues in Social Neuroscience and Neuroeconomics and Decision Making, Santa Barbara, CA
- 2007 Jane Beattie Scientific Recognition Award, Honorable Mention, European Association for Decision Making
- 2007 Best Paper over the Last Three Years in Risk Analysis
- 2003 Best Paper Award, Society for Risk Analysis annual conference
- 2002 Invited Fellow, Max Planck Summer Institute on Bounded Rationality and Emotion
- 2002 Best poster award, Max Planck Institute on Bounded Rationality and Emotion
- 2000 Invited Fellow, National Institute on Aging – Summer Institute on Aging Research
- 1999 De Finetti Research Paper Award runner-up, European Association for Decision Making
- 1989 Graduated magna cum laude with dual degrees, Management and Technology program, University of Pennsylvania

National and International Service

- 2015-2016 Member, Committee on the Science of Science Communication: A Research Agenda, The National Academies of Sciences, Engineering, and Medicine, Division of Behavioral and Social Sciences and Education
- 2015 Opponent on the dissertation of Catalina Estrada Meija, Tilburg University, Department of Social Psychology
- 2015-present Member, Emotion and Palliative Care Decision Making Network, Behavioral Research Program, National Cancer Institute
- 2015 Chair, National Science Foundation site visit, Decision Making Under Uncertainty (DMUU) with respect to climate change and related long-term environmental risks
- 2015 Peer reviewer, Council of Canadian Academies, Expert Panel on the Effectiveness of Health Product Risk Communication
- 2014-2015 President, Society for Judgment and Decision Making
- 2014-present Advisory Board, Translational Institute on Pain in Later Life (TRIPLL), Roybal Center, Cornell University
- 2014 External reviewer, Dissertation defense at the University of Waterloo
- 2014 Panel reviewer, FABBS early career award in judgment and decision making
- 2013-2014 President-Elect, Society for Judgment and Decision Making
- 2013 Reviewer, Student poster awards for the annual meeting of the Society for Judgment and Decision Making

- 2013 Abstract reviewer for the annual Subjective Probability Utility and Decision Making (SPUDM) conference
- 2012-2015 External Advisory Board, Risk Science Center, University of Michigan
- 2012 Consultant, Australian National Preventive Health Agency
- 2012 Consultant, Tobacco Products Scientific Advisory Committee
- 2012 Abstract reviewer, Society for Judgment and Decision Making
- 2011-2013 Chair, Risk Communication Advisory Committee, Food and Drug Administration
- 2011-2013 Appointed to the Committee on Presenting Probabilities for International Patient Decision Aids Standards
- 2011 Jane Beattie Award Committee, European Association for Decision Making
- 2011 Technical Expert Panel, Research Triangle Institute for the Food and Drug Administration (Should FDA require use of quantitative summaries of risk and benefits on promotional labeling of prescription medications?)
- 2010-2012 Data Safety and Monitoring Board, Center of Excellence for Cancer Communications Research (CECCR) at the University of Michigan
- 2010-2011 Organizing Committee, National Science Foundation, Workshop on the future of research for Decision Risk and Management Sciences (DRMS)
- 2009-present Member, Cognitive, Affective and Social Processes in health Research (CASPhR) group. Behavioral Research Program, National Cancer Institute
- 2009-2012 Elected member of Executive Board, Society for Judgment and Decision Making
- 2009-2010 Steering Committee, Workshop on Abuse Liability and Consumer Appeal of Tobacco Products: Science and Future Directions (with Dorothy Hatsukami, Jack Henningfield, and Mitch Zeller)
- 2008-2011 Expert Consulting Committee, Tobacco Product Assessment Consortium (TobPRAC)
- 2007-2013 Abstract reviewer, Medical Decision Making conference
- 2007 Society of Medical Decision Making, co-taught course, "Improving Patient Decision Making"
- 2007 External Scientific Advisory Committee. Duke University, Comprehensive Cancer Center
- 2006-2007 External Advisory Board, The Iowa Cancer and Aging Program.
- 2006 Program Chair, Society for Judgment and Decision Making annual conference
- 2004-2007 Program Committee, Society for Judgment and Decision Making

University Service

The Ohio State University

- 2015-present Science Sundays organizing committee
- 2014-2015 Assisted Dean with development activities with three separate sets of potential donors including a lunch, a dinner, and full day of activities
- 2014 Presidential Advisory Committee to select the next CEO, Wexner Medical Center
- 2014- Steering Committee, joint seminar series on "Food and Health: Understanding Decisions and Behavior" sponsored by the College of Dentistry, the Behavioral Decision Making Initiative, Social and Behavioral Sciences in the College of Arts and Sciences, and the College of Food, Agricultural, and Environmental Sciences
- 2014 Led statement of intent for new faculty in response to RFP2, Discovery Themes
- 2013-2014 Convener, Foundational Core, Data Analytics, Discovery Themes Initiative
- 2013-2016 Director, Decision Sciences Collaborative (formerly Behavioral Decision Making Initiative)

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- 2013 Led statement of intent for new faculty in response to Data Analytics RFP1, Discovery Themes
- 2013 FAB9 Committee member, Discovery Themes Initiative
- 2013- Health and Wellness Faculty Advisory Board (FAB), Discovery Themes
- 2013 Health and Wellness Faculty Advisory Board Processing Committee, Discovery Themes
- 2012 Guest speaker in P4 health course, Wexner Medical Center
- 2012-2013 Decision Initiative Implementation Committee
- 2012-2013 Decision Initiative Health and Wellness Committee
- 2012 HealthLead Accreditation luncheon speaker, Wexner Medical Center (January 9, 2012)
- 2012 ASC Strategic Plan Work Group, Decision Sciences and Human Behavior Change
- 2012 OSU donor “salon” dinner speaker, Tampa FL (February 18-19, 2012)
- 2012 Assisted in the College of Public Health’s efforts to recruit pre-eminent scholar
- 2012 Assisted in the Wexner Medical School’s efforts to recruit pre-eminent scholar
- 2012 Wrote OnCampus AskTheExpert article entitled “What is numeracy?”
- 2010-2011 Academic Advisory Board, Persuasive Technology and Persuasive Design: Enhancing Sustainability and Health

University of Oregon

- 2009-2010 Elected member of Executive Committee, Institute of Cognitive and Decision Sciences, University of Oregon
- 2002-2007 Executive Committee, Institute of Cognitive and Decision Sciences, University of Oregon
- 1997-1998 Member, Graduate Education Committee, University of Oregon
- 1996-1997 Member, Search committee for Personality faculty member, University of Oregon
- 1994-1995 Graduate Student Representative – Faculty meetings, University of Oregon
- 1995 Member, Centennial Committee, University of Oregon

Department Service

Psychology Department, The Ohio State University

- 2014-2015 Co-developed new Applied Psychology course
- 2014-2015 Graduate Studies and Stipends Committee
- 2014-2016 Faculty advisor to Decision Psychology Student Interest Group
- 2013 Led development of a new cross-area training program in Decision Psychology including submission of three new courses
- 2013-2015 Area coordinator, Decision Psychology
- 2013 Gave Psychology Enrichment talk
- 2012-2013 Peer Review Committee
- 2012-2013 Chair, JDM Faculty Search Committee
- 2012 Evaluated teaching for Jen Cheavens
- 2012 Panel member for undergraduates interested in graduate school
- 2012 Gave Psychology Enrichment talk
- 2012 Ad-hoc salary committee
- 2012 Assisted department head in salary analysis
- 2010-2015 Diversity, Recruitment, and Retention Committee
- 2010-2012 Ethics Committee

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2011 Assisted in interview and recruiting efforts for the Quantitative, Psychopathology, and Neuroscience searches

Student Committees

Psychology Department, The Ohio State University

Primary Advisees: Louise Meilleur (awarded: 2011 Graduate Student Research Excellence Award; 2012 Graduate Student Research Excellence Award; 2012 SJDM 3rd place for Best Student Poster; 2013 Graduate Teaching Assistant Excellence Award)

Dan Schley (awarded: 2011-2014 National Science Foundation Graduate Fellowship; 2013 De Finetti prize European Association for Decision Making; 2013-2014 \$990 grant from the Behavioral Decision Making Initiative)

Alex Sinayev (First place, Autumn 2013 Graduate Student Research Forum; 2014-2015 \$1,900 grant from the Behavioral Decision Making Initiative)

Mary Kate Tompkins (2014-2015 \$1,900 grant from the Behavioral Decision Making Initiative)

Secondary Advisees: Pamela Ing (graduated 2012)

Hye Bin Rim (graduated 2012)

Jonghun Sun (graduated 2012)

Seth Miller (graduated 2014)

Dissertation chair: Dan Schley ()

Alex Sinayev ()

Louise Meilleur ()

Dissertation committee member: Pamela Ing (completed 2012)

Hye Bin Rim (completed 2012)

Seth Miller (completed 2014; proposal completed 2013)

Jessica Carnevale (completed 2015)

Janet Rha (completed 2015)

Generals committee chair: Dan Schley (completed 2013)

Louise Meilleur (completed 2013)

Alex Sinayev (completed 2014)

Generals committee member: Seth Miller (completed 2011)

Chris Young (completed 2011)

Steven Bengal (orals committee; completed 2012)

Geoff Durso (orals committee; completed 2013)

Stephanie Freis, Pin-ya Tseng, DeWayne Williams (written committee for Social; completed 2014)

Zach Niese, Jacob Teeny, Ashley Brown, Laura Wallace, Luke

Hinsenkamp, Kathleen Patton, Courtney Hsing (written committee for Social; completed 2015)

Masters committee chair: Dan Schley (completed 2012)

Louise Meilleur (completed 2012)

Alex Sinayev (completed 2013)

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Masters committee member: Mary Kate Tompkins (completed 2015)
Jonghun Sun (completed 2012)
Breann Erford (completed 2014; proposal completed 2013)
Emily Justine Dunn (completed 2015; proposal defense 2014)
Luke Hinsenkamp (completed 2015)
Nick O'Dell ()

Honors Advisor: David Weiner (completed 2012; awarded 2012 Psychology-URO Summer Fellowship; 2012 Denman Undergraduate Research Forum)
Qijia "Brooke" Chen (completed 2013; awarded \$1,000 2012 research grant from Social and Behavioral Sciences; awarded 2012 Psychology-URO Summer Fellowship; awarded \$5,500 2012 Undergraduate Research Scholarship; 2013 Denman Undergraduate Research Forum)
Kelsey Lewis (completed 2014; awarded \$400 from the 2014 Psychology Conference Presentation Award; presented at the 2014 Denman Undergraduate Research Forum; awarded \$2,350 from the 2013 The Aida Cannarsa Snow Endowment Fund for Significant Undergraduate Achievement and Research in the Arts & Humanities; awarded \$940 from the 2013 Academic Enrichment Grant through the Undergraduate Student Government; won 2nd place in the Fall 2013 Psychology Undergraduate Research Colloquium)
Tomas Moreno-Vasquez (completed 2014; 3rd place 2014 Denman Undergraduate Research Forum; awarded \$3,500 from the 2013 Psychology-URO Summer Fellowship; awarded \$450 from the 2013 Office of Diversity and Inclusion Undergraduate Research grant; awarded \$400 Psychology Conference Presentation Award)

Honors Committee: Amanda Baker (completed 2011)
Mary Kate Tompkins (completed 2011)
Kara Ruder (completed 2013)
Julia Dionne (completed 2015)
David Danesh ()

Faculty mentor: Alison Norris (OSU College of Public Health)
Tasleem Padamsee (OSU College of Public Health)
Ian Krajbich (OSU Psychology)
Alexa Meara (OSU College of Medicine)

Other Activities

2012 Co-organized symposium at the Annual meeting of the Association for Psychological Science
2010 Co-organized two symposia at the Annual meeting of the Association for Psychological Science

Editorial Activities

2015 Guest editor, *Proceedings of the National Academy of Sciences*
2014-present Editorial Board, *Journal of Experimental Psychology: Applied*
2014-present Editorial Board, *Behavioral Science & Policy*

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2012-2016 Editorial Board, *Psychological Science*
2010-present Editorial Board, *Journal of Behavioral Decision Making*
2008-present Consulting Editor, *Judgment and Decision Making*
2007-2010 Editorial Board, *Medical Decision Making*
2004-2006 Guest Editor, *Journal of Behavioral Decision Making*, Special issue on the role of affect in decision making
2004-2005 Guest Editor, *Health Psychology*, Special issue on basic and applied decision making in cancer control

Journal Reviewing

<i>Acta Psychologica</i>	<i>Journal of Marketing Research</i>
<i>Annals of Internal Medicine</i>	<i>Journal of Planning Education and Research</i>
<i>Biological Psychology</i>	<i>Journal of Public Policy and Marketing</i>
<i>British Journal of Applied Developmental Psychology</i>	<i>Journal of Social Psychology</i>
<i>British Journal of Social Psychology</i>	<i>Judgment and Decision Making</i>
<i>Cognition</i>	<i>Legal and Criminological Psychology</i>
<i>Current Directions in Psychological Science</i>	<i>Management Science</i>
<i>Developmental Psychology</i>	<i>Medical Decision Making</i>
<i>Experimental Aging Research</i>	<i>Memory and Cognition</i>
<i>Frontiers in Psychology</i>	<i>Neuropsychologia</i>
<i>Health Psychology</i>	<i>Nicotine & Tobacco Research</i>
<i>Journal of Applied Social Psychology</i>	<i>Numeracy</i>
<i>Journal of Behavioral Decision Making</i>	<i>Organizational Behavior and Human Decision Performance</i>
<i>Journal of Behavioral Medicine</i>	<i>Personality and Social Psychology Bulletin</i>
<i>Journal of Child Psychology and Psychiatry</i>	<i>Proceedings of the National Academy of Sciences</i>
<i>Journal of Communication</i>	<i>Psychology & Aging</i>
<i>Journal of Experimental Social Psychology</i>	<i>Psychological Science</i>
<i>Journal of Experimental Psychology: Applied</i>	<i>Psychological Science in the Public Interest</i>
<i>Journal of Gerontology: Psychological Sciences</i>	<i>Risk Analysis</i>
<i>Journal of Health Communication</i>	<i>Risk Decision and Policy</i>

Grant Reviewing

Ohio State University Comprehensive Cancer Center. Panel reviewer.
National Institutes of Health. Special Emphasis Panel member, 2009; Challenge grants, mail reviewer, 2009; Health Literacy Panel Member, 2009; Social Psychology, Personality and Interpersonal Processes Panel (telephone reviewer).
National Science Foundation. Decision Risk and Management Sciences (DRMS) Panel Member, 2006-2008
National Science Foundation. Decision Risk and Management Sciences (DRMS) Program, ad-hoc reviewer
National Science Foundation. Science and Technology Centers: Integrative Partnerships (STC) Program, ad-hoc reviewer

Peer-Reviewed Publications (* indicates author in training)

In Press

1. Fraenkel, L., **Peters, E.**, Tyra, S., & Oelberg, D. (in press). Shared medical decision making in lung cancer screening: Experienced vs. descriptive risk formats. Medical Decision Making.
2. Han, P., Dieckmann, N.F., Holt, C., Gutheil, C., & Peters, E. (in press). Factors affecting physicians' intentions to communicate personalized prognostic information to cancer patients at the end of life: An experimental vignette study. Medical Decision Making.
3. *Sinayev, A., **Peters, E.**, Tusler, M., & Fraenkel, L. (in press). Presenting numeric information with percentages and descriptive risk labels: A randomized trial. Medical Decision Making.

2015

4. Baker, D.P., Eslinger, P., Benavides, M., **Peters, E.**, Dieckmann, N.F., & Leon, J. (2015). The cognitive impact of the education revolution: A possible cause of the Flynn Effect on population IQ. Intelligence, *49*, 144-158.
5. *Chesney, D., *Bjalkebring, P., & **Peters, E.** (2015). How to estimate how well people estimate: Evaluating measures of individual differences in the approximate number system. Attention, Perception, & Psychophysics, *77* (8), 2781-2802.
6. Dieckmann, N.F., **Peters, E.**, & Gregory, R. (2015). At home on the range? Lay perceptions of uncertainty distributions. Risk Analysis, *35*(7), 1281–1295.
7. Dieckmann, N.F., **Peters, E.**, Leon, J., Benavides, M., Baker, D.P., & Norris, A. (2015). The role of numeracy and fluid intelligence in sex-related protective behaviors. Current HIV Research, *13*(5), 337-346.
8. Evans, A.T., **Peters, E.**, Strasser, A.A., Emery, L.F., Sheerin, K., & Romer, D. (2015). Graphic warning labels elicit affective and thoughtful responses from smokers. PLoS ONE, *10*(12): e0142879. doi:10.1371/ journal.pone.0142879.
9. Fraenkel, L., Cunningham, M., & **Peters, E.** (2015). Understanding the preference to stay with the status quo. Medical Decision Making, *35*(1), 6-11.
10. Fraenkel, L., Matzko, C.K., Webb, D.E., Oppermann, B., Charpentier, P., **Peters, E.**, Reyna, V., & Newman, E.D. (2015). Use of decision support for improved knowledge, value clarification and informed choice in rheumatoid arthritis. Arthritis Care & Research, *67*(11), 1496-1502.
11. Klein, E.G., Krygowski, S., Shoben, A.B., Ferketich, A.K., **Peters, E.**, Unnava, H.R., & Wewers, M.E. (2015). Does size matter for graphic health warnings on cigarette advertising? Tobacco Regulatory Science, *2*(11), 175-185.
12. Morgan, K. & **Peters, E.** (2015). Cancer and “bad luck”: Risk perception, decision making and risk-reducing behavior. Risk Analysis, *35*(4), 558-559.
13. Myers, T.A., Maibach, E., **Peters, E.**, & Leiserowitz, A. (2015). Simple messages help set the record straight about scientific agreement on human-caused climate change: The results of two experiments. PLoS ONE, *10*(3), e0120985-e0120985.
14. **Peters, E.** & *Bjalkebring, P. (2015). Multiple numeric competencies: When a number is not just a number. Journal of Personality and Social Psychology, *108*(5), 802-822.

15. Shen, M.J., Nelson, C.J., **Peters, E.**, Slovin, S.F., Hall, S.J., Hall, M., Herrera, P.C., Leventhal, E.A., Leventhal, H., & Diefenbach, M.A. (2015). Decision-making processes among prostate cancer survivors with rising PSA levels: Results from a qualitative analysis. Medical Decision Making, 35(4), 477-486.
16. *Sinayev, A. & **Peters, E.** (2015). The impact of cognitive reflection versus calculation in decision making. Frontiers in Psychology, 6:532. doi:10.3389/fpsyg.2015.00532.
17. Strough, J., Bruine de Bruin, W., & **Peters, E.** (2015). New perspectives for motivating better decisions in older adults. Frontiers in Psychology, 6, 783. doi: 10.3389/fpsyg.2015.00783

2014

18. *Emery, L.F., Romer, D., *Sheerin, K.M., Jamieson, K.H., & **Peters, E.** (2014). Affective and cognitive mediators of the impact of cigarette warning labels. Nicotine & Tobacco Research, 16, 3, 263-269.
19. **Peters, E.**, Hart, S., Tusler, M., & Fraenkel, L. (2014). Numbers matter to informed patient choices: The effects of age and numeracy. Medical Decision Making, 34(4), 430-442.
20. *Schley, D.R. & **Peters, E.** (2014). Assessing “economic value”: Symbolic-number mappings predict risky and riskless valuations. Psychological Science, 25 (3), 753-761.
21. Västfjäll, D., **Peters, E.**, & Slovic, P. (2014). The affect heuristic, mortality salience, and risk: Domain-specific effects of a natural disaster on risk-benefit perception. Scandinavian Journal of Psychology,
22. Västfjäll, D., Slovic, P., *Mayorga, M., & **Peters, E.** (2014). Compassion fade: Affect and charity are greatest for a single child in need. PLoS ONE, 9(6), e100115, 1-10.

2013

23. *Carpenter, S., **Peters, E.**, Isen, A. M., & Västfjäll, D. (2013). Positive feelings facilitate working memory and complex decision making among older adults. Cognition & Emotion, 27(1), 184-192.
24. Falzer, P. R., Leventhal, H. L., **Peters, E.**, Fried, T. R., Kern, R., Michalski, M., & Fraenkel, L. (2013). The practitioner proposes a treatment change and the patient declines: What to do next? Pain Practice, 13, 3, 215-226.
25. *Kleber, J., Dickert, S., **Peters, E.**, & Florack, A. (2013). Same numbers, different meanings: How numeracy influences the importance of numbers for pro-social behavior. Journal of Experimental Social Psychology, 49, 699-705.
26. **Peters, E.**, Klein, W. M., Kaufman, A., *Meilleur, L, & Dixon, A. (2013). More is not always better: Intuitions about public policy can lead to unintended health consequences. Social Issues and Policy Review, 7(1), 114-148.
27. Romer, D., **Peters, E.**, Strasser, A., & Langleben, D. (2013). Desire versus efficacy in smokers' paradoxical reactions to pictorial health warnings for cigarettes. PLoS ONE, 8(1): e54937. doi:10.1371/journal.pone.0054937.
28. Trevena, L.J., Zikmund-Fisher, B., Edwards, A., Galesic, M., Gaissmaier, W., Han, P., King, J., Lawson, M.L., Linder, S.K., Lipkus, I., Ozanne, E., **Peters, E.**, Timmermans,

D., & Woloshin, S. (2013). Presenting quantitative information about decision outcomes: A risk communication primer for decision aid developers. BMC Medical Informatics and Decision Making, 13(Suppl 2):S7, 1-15.

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Chapters and Other Non-peer-reviewed Publications

In Press

1. **Peters, E.**, & *Meilleur, L. (in press). The influence of affect on health decisions. In M.A. Diefenbach, S.M. Miller SM, & D. Bowen. Handbook of Health Decision Science. New York, NY: Springer Verlag.

2014

1. **Peters, E.** (2014). Anticipating barriers to the communication of critical information. In B.L. Anderson & J. Schulkin (Eds.), Numerical Reasoning in Judgments and Decision Making about Health, (pp. 175-192). Cambridge University Press, Cambridge.
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3. **Peters, E.**, *Meilleur, L., & *Tompkins, M.K. (2014). Numeracy and the Affordable Care Act: Opportunities and challenges. Appendix A. IOM (Institute of Medicine). In Health Literacy and Numeracy: Workshop Summary. Washington, DC: The National Academies Press.

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6. Trevena L, Zikmund-Fisher BJ, Edwards A, Gaissmeier W, Galesic M, Han P, King J, Lawson M, Linder S, Lipkus I, Ozanne E, **Peters E**, Timmermans D, & Woloshin S. (2012). Presenting probabilities. Chapter C in 2012 Update of the IPDAS Collaboration Background Document. International Patient Decision Aid Standards Collaboration, 2012. Available at <http://ipdas.ohri.ca/IPDAS-Chapter-C.pdf>.

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16. **Peters, E.** (2008). Preferred data visualization techniques may not lead to comprehension and use of hazard information [Review of the chapter "Visualizing uncertainty in natural hazards"]. In A. Bostrom, S. P. French, & S. J. Gottlieb (Eds.), Risk assessment, modeling and decision support: Strategic directions, (pp. 296-306). Berlin, Germany: Springer-Verlag.

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21. Hibbard, J. H., Dubow, J., & **Peters, E.** (2003, May). Decision making in consumer-directed health plans (#2003-05). Washington, DC: AARP.

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24. Slovic, P., MacGregor, D., & **Peters, E.** (1998). Imagery, affect, and decision making. Report No. 98-1. Eugene, OR: Decision Research.

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Papers and Chapters In Review

1. Dieckmann, N.F., Gregory, R. & **Peters, E.** (in review). Seeing what you want to see: How imprecise uncertainty ranges enhance motivated cognition.
2. Emani, S., Karson, A.S., **Peters, E.**, Lipsitz, S.R., Williams, D.H., Desai, S., LaRocca, R., Stone, J., Wheeler, A., Wald, J.S., Suric, V., & Bates, D.W. (in review). Who adopts the personal health record (PHR) and why? Further evidence on the diffusion of innovation model and implications for meaningful use of electronic health records.
3. *Schley, D.R. & **Peters, E.** (in review). Precise numbers are more believable.
4. *Schley, D.R., Lembregts, C. & **Peters, E.** (in review). The role of evaluation mode on the unit effect.

Papers in preparation or in process

1. Kahan, D.M., Peters, E., Dawson, E.C., & Slovic, P. (in preparation). Motivated numeracy and enlightened self-government.
2. Klein, E.G., Krygowski, S., Ferketich, A.K., Berman, M., Shoben, A.B., **Peters, E.**, Unnava, R., & Wewers, M.E. (in preparation). The cessation quit line in graphic warning labels -- does it attract attention or recall among smokers?
3. **Peters, E.** and Tusler, M. (in process). Numeracy and attention.
4. **Peters, E.**, *Tompkins, M.K., *Miller, S., & Tusler, M. (in preparation). Unintended consequences of FDA tobacco-product regulation for smoking and prescription drugs.
5. *Sagara, N. & **Peters, E.** (in preparation). The Illusion of Numeric Truth: When numbers “lie.”
6. Västfjäll, D., **Peters, E.**, & Starmer, C. (in preparation). Numeracy, incidental affect and the construction of prices.

Invited Talks

2015

1. Tilburg University, Department of Social Psychology, “Multiple numeric competencies in judgments and decisions”, December 3, 2015, Tilburg, The Netherlands.
2. Society for Judgment and Decision Making, Presidential Address, “Influencing and educating judgments and decisions”, November 22, 2015, Chicago, IL.
3. Duke University, Fuqua School of Business, Management Colloquia, “Multiple numeric competencies in judgments and decisions”, November 11, 2015, Durham, NC.
4. Society for Risk Analysis annual conference, Keynote Address, “Linking science and policy: The future of risk perception, June 15, 2015, Maastricht, The Netherlands.
5. The Ohio State University, Center for Cognitive and Brain Sciences, Undergraduate Summer Institute, “Judging risks and making decisions: A perspective from decision psychology”, June 2, 2015, Columbus, OH.
6. National Cancer Institute, Emotional and Palliative Care workshop “Factors affecting physician communication of prognostic information to cancer patients at the end of life: ambiguity, patient affect, and physician tolerance of uncertainty”, May 15, 2015, Rockville, MD.
7. The Ohio State University, Center for Excellence in Regulatory Tobacco Science, undergraduate seminar, “The psychology of risk: Attitudes, affect, perceptions, and communication”, May 22, 2015, Columbus OH.
8. Western University of Health Sciences, The Ray Symposium: Global Lectures in Healthcare, “Numeracy and health: A tyranny of numbers”, April 30, 2015, Pomona, CA.
9. The Ohio State University, Climate Explorations series, Byrd Polar Research Center. “Why we don’t believe science: A perspective from decision psychology”, April 14, 2015, Columbus OH.
10. Virginia Commonwealth University, Special Topics: Tobacco Control in the 21st Century: The Role of Regulation and Regulatory Science. “The psychology of risk: Attitudes, affect, perceptions, and communication”, April 13, 2015, Richmond, VA.
11. The Ohio State University, Center for Excellence in Regulatory Tobacco Science, External Advisory Board, “Comprehension of health risks in more and less arousing

affective contexts: Adult, adolescent, and Appalachian smokers”, April 1, 2015, Columbus OH.

12. Rutgers University, The Institute for Health, Health Care Policy and Aging Research. “Numeracy and health: A tyranny of numbers”, March 24, 2015, New Brunswick, NJ.
13. University of Pennsylvania, Wharton School of Business, Decision Processes Colloquia, “Multiple numeric competencies in judgments and decisions”, March 23, 2015, Philadelphia, PA.
14. Bexley Public Library. “Decision making across the life span: What are good moods good for?” January 27, 2015, Bexley, OH.

2014

15. University of North Carolina, Lineberger Comprehensive Cancer Center, Center for Regulatory Research on Tobacco Communication. “Reactive and thoughtful processing of graphic warnings: Multiple roles for affect”. October 29, 2014, Chapel Hill, NC.
16. The Ohio State University, Science Writers Convention. “Multiple numeric competencies: When a number is not just a number” Lunch with a Scientist, October 19, 2014, Columbus OH.
17. University of Pennsylvania, The Annenberg Public Policy Center. “Numeracy and science communication” Annenberg Science of Science Communication Conference, October 16-18, 2014, Philadelphia, PA.
18. Fondation Mérieux. “Evidence-based approaches to communicating risks and benefits” Workshop on From Package To Protection – How Do We Close Global Coverage Gaps to Optimise the Impact of Vaccination? September 2014, Conference Center Les Pensières, Annecy, France.
19. The Ohio State University, College of Public Health. External Advisory Board meeting for P50 Center of Excellence in Regulatory Tobacco Science “Comprehension of health risks in more and less arousing affective contexts” September, 2014, Columbus OH.
20. American College of Obstetrician and Gynecologists and the Maternal and Child Health Bureau of the Health Resources and Services Administration. “Multiple competencies: Thinking and reasoning about numbers in health” Improving the Quality of Health Care for Women, Georgetown University, Washington DC, September 2, 2014.
21. United HealthCare webinar. “Numeracy and health: A tyranny of numbers” Bridging the Gap webinar, August 6, 2014.
22. University of Notre Dame in London. “Multiple numeric competencies in judgments and decisions: Objective numeracy is only part of the story.” Behavioral Law and Economics—New Directions “BLEND”): Individual Differences in Judgment and Decision Making workshop, June 25-26, 2014
23. Leiden University Medical Center. “Decision making over the lifespan: Challenges and opportunities.” June 2014, Leiden, The Netherlands.
24. Society of Medical Decision Making, 15th Biennial European meeting. “Decision making over the life span.” June 2014, Antwerp, Belgium.
25. Romer, D. Peters, E., Emery, L. F., Sheerin, K., & Strasser, A. Information Processing and Recall of Health Information on Graphic Warnings for Cigarettes. Presented at a Cyber-Seminar for the Health Communication & Informatics Branch of the National Cancer Institute, June 25, 2014.
26. University of Oregon, Psychology Department Colloquium. “Multiple numeric competencies in judgments and decisions” May 9, 2014. Eugene OR.

27. Institute for Healthcare Advancement's 13th Annual Health Literacy Conference. "Numeracy and the Affordable Care Act: Opportunities and Challenges" May 8, 2014. Irvine CA.
28. Insignia Health Client Summit on Health Activation. "Promoting health decisions through evidence-based communication" May 7, 2014, Portland OR.
29. The Ohio State University, College of Food, Agricultural, and Environmental Sciences, Annual conference for the Ohio Agricultural Research and Development Center. Panel discussion on "Experiences and Best Practices from "Data Analytics" Discovery Theme" April 2014, Wooster OH.
30. America's Health Insurance Plans: Health Literacy Task Force Conference Call. "Numeracy and health care" January 2014, Columbus OH.

2013

31. National Cancer Institute. Workshop on Affective and Decision Science Perspectives on Palliative Care and Cancer. "Emotion and palliative care treatment decisions" November 2013, Shady Grove MD.
32. American Medical Writers Association. "Effective communications to promote healthy decisions" November 2013, Columbus Ohio.
33. The Ohio State University, Johanna and Ralph DeStefano Personalized Health Care Conference. "Effective communications to promote healthy decisions" October 2013, Columbus Ohio.
34. University of Michigan, Risk Science Center. Bornstein Symposium Panel Discussion on "Why is it hard to pivot based on science?" September 2013, Ann Arbor, Michigan.
35. Agency for Health Care Research and Quality, Eisenberg Conference Series. "Improving comprehension and use of numeric information," September 2013, Rockville Maryland.
36. Max Planck Institute, Center for Adaptive Rationality. 'Multiple numeric competencies in judgment and decision making,' August 2013, Berlin Germany.
37. The Ohio State University, School of Medicine, General Internal Medicine, Grand Rounds. 'Patient numeracy: Opportunities and challenges,' August 2013, Columbus OH.
38. Institute of Medicine, Roundtable on Health Literacy. 'Numeracy and the Affordable Care Act: Opportunities and Challenges,' July 2013, Washington DC
39. The Ohio State University, School of Public Health. 'OSU Center of Excellence in Regulatory Tobacco Science (OSU-CERTS) - Project 4: Comprehension of health risks in more and less arousing contexts,' June 2013, Columbus OH
40. The Ohio State University, guest lecturer in Health Psychology graduate seminar, 'Beyond comprehension: The role of numeracy in health judgments and decisions,' January 2013, Columbus OH
41. The Ohio State University, Psychology Enrichment seminar, 'Math: Loathsome or the educational gift that keeps on giving?,' February 2013, Columbus OH

2012

42. North Carolina State University, Psychology Department.
43. US and German National Science Foundations. Conference on Reckoning with the Risk of Catastrophe.
44. University of Michigan. Center for Bioethics and Social Sciences in Medicine and the Decision Consortium.
45. Center for Applied Studies in the Behavioral Sciences (CASBS). Workshop on numeracy and health.
46. Food and Drug Administration, Risk Communication Advisory Committee

47. The Ohio State University, CogFest, plenary speaker
48. The Institute for Healthcare Advancement's Eleventh Annual Health Literacy Conference. Irvine, CA, plenary speaker
49. The Ohio State University, Human Dimensions of Environment (HDE) and Communication, Health, Attitude Structure & Social Influence Strategies (CHASSIS)
50. Rand Corporation, Internet Interviewing Project
51. The Ohio State University, School of Nursing

2011

52. The Ohio State University, Cognitive group, Psychology Department
53. The Ohio State University, Institute for Cognitive Science
54. University of Chicago, Graduate School of Business
55. National Academies of Science, National Research Council meeting on A Study of Food Safety and Other Consequences of Publishing Establishment-Specific Data, Washington DC
56. Society for Risk Analysis – Europe (keynote address)
57. Society for Medical Decision Making (plenary panel – When decisions depart from rationality: Evidence-based strategies for understanding “real” patient choices)
58. The Ohio State University, Procter & Gamble, CEO visit
59. The Ohio State University – Engineering seminar
60. The Ohio State University, School of Public Health, Tobacco Control Group
61. Judgment and Decision Making conference, Women at SJDM panel
62. University of Pennsylvania, Annenberg School of Communication, Center of Excellence in Cancer Communications Research.

2010

63. Estimating diffusion system readiness in Family Health at The Bill & Melinda Gates Foundation Team Meeting in Denver, CO.
64. The Ohio State University, Quantitative area brownbag
65. Society for Judgment and Decision Making, Tribute to Sarah Lichtenstein
66. The Ohio State University, The Group for Attitudes and Persuasion (GAP)
67. Cornell University, Marketing Department colloquium
68. Carnegie Mellon University, Social and Decision Processes colloquium speaker
69. Health Literacy Research Conference, invited plenary speaker
70. The Ohio State University, Social Cognition Research Group (SCRG)
71. Annual meeting of the Association for Psychological Science, invited symposium speaker
72. The 8th Invitational Choice Symposium, Constructing a Choice Architecture, University of Miami
73. Panel on public dissemination of uncertain/complex information, Centers of Excellence in Cancer Communication Research (CECCR) II Grantee Meeting, Annenberg School for Communication, University of Pennsylvania
74. Conference on Abuse Liability and Consumer Appeal of Tobacco Products: Science and Future Directions
75. University of Southern California, CREATE Homeland Security Center, Workshop on Risk Perception and Risk-Related Behaviors: Anticipating and Responding to Crisis
76. University of Southern California/Certified Financial Advisors (USC/CFA) LA Joint Investment Workshop

77. Judgment and Decision Making preconference, Society for Personality and Social Psychology

2009

78. National Human Genome Research Institute, Applying Genomics for Health Benefit Symposium Series
79. National Human Genome Research Institute, Genetic Counseling Seminar Class
80. National Cancer Institute workshop on Cigarette warning labels, packaging, and product labeling: Current science and practice to identify research priorities
81. Subjective Utility Probability and Decision Making (SPUDM). Plenary speaker, Jane Beattie award talk
82. Subjective Utility Probability and Decision Making (SPUDM). Invited panelist, Automatic and Controlled Judgment and Decision Making
83. The Ohio State University, Department of Psychology
84. National Numeracy Network, keynote speaker
85. Society for Behavioral Medicine, discussant for symposium on health decision making
86. University of Maryland, Center for Risk Communication Research
87. Rand Corporation, Internet Interviewing Project
88. University of California Los Angeles, Behavioral Decision Making Group Colloquium

2008

89. Food and Drug Administration, Social Science Forum
90. Duke University
91. Society for Medical Decision Making, Comparative Effectiveness Plenary Symposium: Risk Communication and Behavior: A Research Agenda
92. Food and Drug Administration, Risk Communication Advisory Committee
93. National Institute of Diabetes and Digestive and Kidney Diseases, Workshop on Decision Making in Eating Behaviors. A Psychological Perspective on Decision Making
94. Rand Corporation, Summer Institute
95. University of Michigan, Ross School of Business. The Aging Consumer Conference: Perspectives from Psychology and Economics

2007

96. University of Pittsburgh
97. The 7th Invitational Choice Symposium, Wharton School of Business, University of Pennsylvania
98. American Psychological Society Annual Convention, Invited Symposium, Risky Decision-Making Across the Lifespan
99. National Press Club, Press briefing for *Health Affairs*, Washington DC
100. Society of Behavioral Medicine, Cancer Special Interest Group
101. University of Iowa, Psychology Department
102. Columbia University, Center for the Decision Sciences, Multidisciplinary approaches to human decision making colloquium, New York

2006

103. University of Trento, Department of Cognitive Sciences and Education, Italy

104. University of Padova, Department of Developmental and Social Psychology and Department of General Psychology, Interdepartmental Center for Cognitive Science (CISC), Italy
105. Strategies for Risk Communication: Evolution, Evidence, and Experience, Montauk, Long Island, New York
106. Society of Actuaries Health/Pension Spring Meeting
107. Strategic Directions for Risk Modeling and Decision Support Workshop, Boulder, Colorado
108. National Institute on Aging, Decision Making and Aging Work Group, Bethesda, MD
109. University of Pennsylvania, Wharton School of Business, Decision Processes Colloquium
110. Rutgers University, Cognitive Science Colloquium
111. Mount Sinai School of Medicine, Department of Oncological Sciences
112. University of Oregon, Personality and Social Psychology Brownbag
113. National Institute on Aging, the University of California Berkeley Center for the Economics and Demographics of Aging (CEDA) and the Stanford Center on Longevity (SCL), MIND THE GAP! Behavioral Perspectives on the Medicare Part D, Market for Prescription Drug Insurance

2005

114. Harvard School of Public Health
115. Society of Actuaries Health/Pension Spring Meeting
116. Society for Medical Decision Making, Plenary Panel, Translating Research into Practice: Setting a Research Agenda for Clinical Decision Tools in Cancer Prevention, Early Detection, and Treatment
117. Society for Medical Decision Making, Preconference on Psychology in Medical Decision Making
118. American Society for Human Genetics
119. University of Iowa, Aging, Decision Making, and Cancer conference, Keynote Address
120. University of Iowa, Aging, Decision Making, and Cancer conference
121. National Academies of Science, Workshop on older adult decision making
122. Rand Corporation, Health and Retirement Survey: Internet Interviewing Project

2004

123. Penn State Social Structure Conference 2004: Social Structures, Aging and Self-Regulation in the Elderly.
124. University of Michigan, Health and Retirement Survey: Internet Interviewing Project
125. National Institute for Aging, Workshop on Decision Making and Aging
126. The 6th CU-Boulder Invitational Choice Symposium

2003

127. Integrating Message Effects and Behavior Change Theories Workshop, Annenberg School for Communication and the National Cancer Institute
128. National Cancer Institute
129. National Cancer Institute

2002

- 130. University of Chicago, Graduate School of Business
- 131. National Institute for Aging, Workshop on Quantitative Reasoning

1997

- 132. Risk, Media, and Stigma conference, University of Pennsylvania

Peer-Reviewed Talks

2015

1. Evans, A.T., Peters, E., Strasser, A.A., Emery, L.F., Sheerin, K., & Romer, D. Graphic warning labels elicit affective and thoughtful responses from smokers. Paper presented at the annual conference for the Society for Medical Decision Making (SMDM), October 2015, St Louis, MO.
2. Peters, E., Evans, A.T., Strasser, A.A., Emery, L.F., Sheerin, K., & Romer, D. Graphic warning labels elicit affective and thoughtful responses from smokers. Paper presented at the annual conference for the Society for Experimental Social Psychology (SESP), September 2015, Denver Colorado.
3. Sinayev, A., & Peters, E. Cognitive reflection vs. calculation in decisions. Paper presented at the biannual conference for Subjective Probability Utility and Decision Making (SPUDM), August 2015, Budapest, Hungary.
4. Estrada-Mejia, C., Peters, E., de Vries, M., Zeelenberg, M., Dieckmann, N.F. & Baker, D. Numeracy and wealth: A study from the Quechua population of Peru. Paper presented at the biannual conference for Subjective Probability Utility and Decision Making (SPUDM), August 2015, Budapest, Hungary.
5. Tompkins, M.K., Peters, E., Schley, D. Subjective and objective numeracy in financial outcomes. Paper presented at the biannual conference for Subjective Probability Utility and Decision Making (SPUDM), August 2015, Budapest, Hungary.
6. Romer, D. & Peters, E. Testing the effects of naturalistic exposure to pictorial warning labels for cigarettes. Presented at the annual conference of the American Marketing Association on Marketing & Public Policy, Washington DC, June 5, 2015.

2014

7. Romer, D. Peters, E., Emery, L. F., Sheerin, K., & Strasser, A. Information processing and recall of health information on graphic warnings for cigarettes. Presented at the annual conference of the American Marketing Association on Marketing & Public Policy, Boston, MA, June 5, 2014.

2013

8. Romer, D., Peters, E., Emery, L.F., Sheerin, K.M., & Jamieson, K.H., & (2013). Affective and cognitive mediators of the impact of cigarette warning labels. Presented at the annual conference of the American Marketing Association on Marketing & Public Policy, Washington, DC, June 2013.
9. Schley, D. & Peters, E. Assessing “economic value”: Symbolic number mapping underlies risky and riskless valuations. Paper presented at the annual conference of the Society for Judgment and Decision Making, November 2013, Toronto Canada.

10. Peters, E. & Bjälkebring, P. Multiple numeric competencies in judgment and decision-making processes. Paper presented at the annual conference of the Society for Judgment and Decision Making, November 2013, Toronto Canada.
11. Peters, E. & Bjälkebring, P. Objective, subjective, and approximate number abilities in judgments and decisions. Paper presented at the biannual conference for Subjective Probability Utility and Decision Making (SPUDM), August 2013, Barcelona Spain.
12. Bjälkebring, P. & Peters, E. I hate (love) math: The motivating and emotional force of subjective numeracy in numerical tasks. Paper presented at the biannual conference for Subjective Probability Utility and Decision Making (SPUDM), August 2013, Barcelona Spain.
13. Schley, D.R. & Peters, E. Assessing “economic value”: Symbolic number mapping underlies risky and riskless valuations. Paper presented at the biannual conference for Subjective Probability Utility and Decision Making (SPUDM), August 2013, Barcelona Spain. Winner of the de Finetti Award for graduate students.
14. Schley, D. R., & Peters, E. (2013). Determinants of diminishing marginal utility. Paper presented at the annual conference for the Society for Consumer Psychology, San Antonio, TX.
15. Schley, D. R., & Peters, E. (2013). Magnitude representations underlie valuations of prospects. Paper presented at the annual conference for the Association for Consumer Research, Chicago, IL.
16. Peters, E. Social Policy Panel on Cigarette Graphic Warning Labels. Annual meeting of the Society for Behavioral Medicine. San Francisco, CA
17. Romer, D., Peters, E., & Strasser, A. A model of quit intentions as applied to warning labels for cigarettes. Winter Marketing Educators’ Conference. Las Vegas, NV. February 16, 2013

2012

18. Annual meeting of the Society for Judgment and Decision Making
19. Annual meeting of the Society of Medical Decision Making
20. Annual meeting of the Association for Consumer Research, symposium speaker
21. Annual meeting of the Association for Psychological Science, symposium organizer and speaker

2010

22. Society for Judgment and Decision Making

2009

23. Subjective Utility Probability and Decision Making (SPUDM). Discussant in symposium, Imprecise perceptions and similarity judgments in decisions.
24. Subjective Utility Probability and Decision Making (SPUDM). Speaker in symposium, Forests, hospitals, and needy groups: Processes of evaluation.

2008

25. Society for Risk Analysis
26. Society for Medical Decision Making

2007

27. Society for Judgment and Decision Making

28. Gerontological Society of America (discussant). Samanez-Larkin, G.R., Sims, T., & **Peters, E.** (2007, November) The Influence of Age-related Changes in Emotion and Cognition on Decision Making. Symposium at the annual meeting of the Gerontological Society of America, San Francisco, CA.
29. Society for Medical Decision Making
30. American Association for the Advancement of Science, San Francisco, CA
31. Society of Behavioral Medicine, Washington, DC

2006

32. Annual research meeting, Academy Health, Seattle, Washington.

2005

33. Biannual meeting of Subjective Probability, Utility, and Decision Making (SPUDM20), Stockholm, Sweden.
34. Annual meeting of the Society of Judgment and Decision Making.

2004

35. Annual meeting of the Society of Judgment and Decision Making.
36. Personality and Social Psychology brownbag, Department of Psychology, University of Oregon.
37. Annual meeting of the Association for Consumer Research

2003

38. Annual meeting of the Society for Risk Analysis. Received Best Paper award.
39. Biannual meeting of Subjective Probability, Utility, and Decision Making (SPUDM19). Co-organized symposium on anticipatory and anticipated affect with Tommy Garling of Gothenburg University.

2002

40. Annual meeting of the Society for Judgment and Decision Making.
41. Minnesota Conference on Neuroeconomics, University of Minnesota, Carlson School of Management

2001

42. Annual meeting of the Society for Judgment and Decision Making.
43. Annual meeting of the American Psychological Association.

2000

44. Annual meeting of the Society of Judgment and Decision Making.

1998

45. Annual meeting of the Society of Judgment and Decision Making.

Poster Presentations

2014

Peters, E., Meilleur, L., Klein, E., Romer, D., Shoben, A., & Tompkins, M.K. (April 2014). Comprehension of health risks in more and less arousing contexts. Poster presented at the Tobacco Regulatory Science Conference, National Institutes of Health, Natcher Conference Center, Bethesda, MD.

Romer, D. & Peters, E. (April 2014). Poster presented at the Tobacco Regulatory Science Conference, National Institutes of Health, Natcher Conference Center, Bethesda, MD.

Peters, E. & Meilleur, L. (February 2014). Graphic warning labels have larger effects on the less numerate. Poster presented at the 16th Annual Science Meeting of the Comprehensive Cancer Center, The Ohio State University – The James.

2013

Sinayev, A. & Peters, E. (November 2013). Reference-class presence diminishes probability sensitivity. Poster presented at the annual conference of the Society for Judgment and Decision Making, November 2013, Toronto Canada.

Williamson, L. Peters, E., & Bruine de Bruin, W. (November 2013). Mood and economic expectations after the 2012 U.S. presidential election. Poster presented at the annual conference of the Society for Judgment and Decision Making, November 2013, Toronto Canada.

McNair, S., Bruine de Bruin, W., Peters, E., & Fischhoff, B. (November 2013). Hindsight bias about the 2012 US election outcomes: Individual differences in “knowing it all along.” Poster presented at the annual conference of the Society for Judgment and Decision Making, November 2013, Toronto Canada.

Meilleur, L., Moreno-Vasquez, T., Peters, E. (November 2013). Denominator neglect in cigarette graphic warning labels. Poster presented at the annual conference of the Society for Judgment and Decision Making, November 2013, Toronto Canada.

Tompkins, M.K., Meilleur, L., Peters, E. (November 2013). Numeracy skills in health: Providers and newly insured adults face new challenges. Poster presented at the annual conference of the Society for Judgment and Decision Making, November 2013, Toronto Canada.

Fraenkel, L., Cunningham, M. & Peters, E. (October 2013). Understanding the preference to stay with the status quo. Poster presented at the 35th annual meeting of the Society for Medical Decision Making (SMDM), Baltimore, MD.

Fraenkel, L., Street, R., & Peters, E. (October 2013). Understanding differences between black and white patients' reactions to new treatments. Poster presented at the 35th annual meeting of the Society for Medical Decision Making (SMDM), Baltimore, MD.

Johnson-Shen, M., Hall, M., Nelson, C.J., Peters, E., & Diefenbach, M.A. (October 2013). Physicians' roles in treatment decision making among prostate cancer patients with rising PSA levels. Poster presented at the 35th annual meeting of the Society for Medical Decision Making (SMDM), Baltimore, MD.

Peters, E. & Fraenkel, L. (October 2013). Numeracy and the use and misuse of denominators in risk perceptions. Poster presented at the 35th annual meeting of the Society for Medical Decision Making (SMDM), Baltimore, MD.

Moreno-Vasquez, T. & Peters, E. (March, 2013). Graphic Cigarette Warning Labels: The Effect of Highly Graphic Warning Labels on Long-Term Memory. Poster presented at The Neuroscience Colloquium, Columbus, OH.

Schley, D. R., & Peters, E. (2013). Assessing “economic value”: Magnitude representations underlie valuations in riskless and risky prospects. Poster presented at the 2013 Boulder Summer Conference on Consumer Financial Decision Making, Boulder, CO.

Schley, D. R., & Peters, E. (2013). The influence of relative and absolute differences on judgments. Poster presented at the annual conference for the Association for Consumer Research, Chicago, IL.

2012

Schley, D. R., & Peters, E. (November, 2012). Determinants of diminishing marginal utility. Poster presented at the annual conference for the Society for Judgment and Decision Making, Minneapolis, MN.

Tompkins, M.K. & Peters, E. (November, 2012). Numeracy and the attractiveness of simple gambles: An eye tracking study. Poster presented at the annual conference for the Society for Judgment and Decision Making, Minneapolis, MN.

Weiner, D., Peters, E., & Schley, D. R. (November, 2012). The effects of numeracy and brand preference on the left-digit effect. Poster presented at the annual conference for the Society for Judgment and Decision Making, Minneapolis, MN.

2006

Annual meeting of the Society for Medical Decision Making.

2002

Max Planck Summer Institute on Bounded Rationality and Emotion. Received Best Poster award.

2001

Annual meeting of the Society of Personality and Social Psychology.

1999

Annual meeting of the Society of Judgment and Decision Making.

1997

Annual meeting of the Society of Judgment and Decision Making.

1995

Annual meeting of the Society of Judgment and Decision Making.

1994

Annual meeting of the Society of Judgment and Decision Making.