

*Master's Theses:*

- Aiden P. Gregg (1996). *The impact of elaboration on attitude accessibility: A first step towards examining whether the elaboration-resistance relationship is mediated by attitude accessibility*. Yale University.
- Donna Shestowsky (1996). *The role of need for cognition in dyadic mock trial decision-making*. Yale University.
- Meghan Dunn (1997). *Theory applicability and the use of naive theories of bias in bias correction*. Yale University.
- Danny M. Tokusato (2000). *On the emergence of stereotype rebound: Influences of motivation and ability to correct stereotypic responses*. Purdue University.
- Natalie L. Dove (2001). *Moderators of choice of bias correction strategies*. Purdue University.
- Jia Liu (2004). *The impact of bias awareness timing and the compatibility of naive theory and experience on correction processes*. Purdue University.
- Jason K. Clark (2005). *Outcome dependency and impression formation: Differentiating biased from objective processing of goal-relevant information*. Purdue University.

*Dissertations:*

- Yi-Wen Chien (2002). *Dimensional range overlap model for explanation of contextual priming effects on product judgments*. Purdue University (co-advisor with Richard Feinberg, Department of Consumer Sciences and Retailing).
- Chung-Chiang Hsiao (2002). *The reciprocity hypothesis as an explanation of perception shifts in product judgment*. Purdue University (co-advisor with Richard Feinberg, Department of Consumer Sciences and Retailing).
- Philip J. Collins (2005). *Perceived risk as a moderator of message framing effects in abstinence education programs*. Purdue University (co-advisor with Helen Patrick, Department of Educational Studies).
- Jason T. Reed (2006). *Persuasion at time of retrieval: Differential influence of strong versus weak support for claims of false memories*. Purdue University.
- Kevin L. Blankenship (2006). *Opening the mind before it closes: Considering a message in light of important values increases message processing and later resistance to change*. Purdue University.
- Jason K. Clark (2007). *Source entitativity and the processing of persuasive messages: The roles of source efficacy and message position*. Purdue University.