Master’s Theses:


Donna Shestowsky (1996). *The role of need for cognition in dyadic mock trial decision-making.* Yale University.


Jia Liu (2004). *The impact of bias awareness timing and the compatibility of naive theory and experience on correction processes.* Purdue University.

Jason K. Clark (2005). *Outcome dependency and impression formation: Differentiating biased from objective processing of goal-relevant information.* Purdue University.

Dissertations:

Yi-Wen Chien (2002). *Dimensional range overlap model for explanation of contextual priming effects on product judgments.* Purdue University (co-advisor with Richard Feinberg, Department of Consumer Sciences and Retailing).

Chung-Chiang Hsiao (2002). *The reciprocity hypothesis as an explanation of perception shifts in product judgment.* Purdue University (co-advisor with Richard Feinberg, Department of Consumer Sciences and Retailing).

Philip J. Collins (2005). *Perceived risk as a moderator of message framing effects in abstinence education programs.* Purdue University (co-advisor with Helen Patrick, Department of Educational Studies).

Jason T. Reed (2006). *Persuasion at time of retrieval: Differential influence of strong versus weak support for claims of false memories.* Purdue University.

Kevin L. Blankenship (2006). *Opening the mind before it closes: Considering a message in light of important values increases message processing and later resistance to change.* Purdue University.

Jason K. Clark (2007). *Source entitativity and the processing of persuasive messages: The roles of source efficacy and message position.* Purdue University.